

"Live Virtual Market" coming to <your city, state> on <event dates>

<your city, state (all caps)> - <your event (with hyperlink)>, one of <your city>'s favorite events for shopping, is coming to living rooms across <the area>! We're excited to be launching a groundbreaking new virtual event for <your city>. On <event date>, <event name> will be live online from <event times>. The event will host approximately <number of vendors> vendors from the area.

This live virtual event will be an interactive webpage where customers can browse participating vendors, and click to enter their live booths and interact with the vendors face-to-face through chat rooms (no downloads required).

We will also be presenting a live broadcast on the event page with vendor interviews, live music, and more. There are no other virtual events in the area with this type of interaction between customers and vendors, and we are excited to bring this event to <your city>.

As COVID-19 has shut events down across the country, we know our industry needs to be able to adapt. We feel as though we are on the cutting edge of what live virtual events can be with live content, vendors who are online and available for video chat, all from the same event webpage.

Date: <your date>

Time: <your time>

Location: <link to your event webpage>

Admission: FREE

Contact event promoter, <your name>, for an interview about <name of event>. We can also provide contact info for vendors to interview.

<Your contact info>