

BoothCentral Vendor Outreach Email Template

Hello Vendors,

We are excited to announce that we have partnered with Booth Central to offer a virtual event!

You are probably wondering what this means to you! BoothCentral's virtual event platform will allow us to create an online marketplace where customers can shop and join you face-to-face in your virtual booth through video chat. Your online 'booth' allows you to share images of your products, an intro video, contact information and links to your website or online shop.

For our upcoming event we will host X days with live interaction – think of these as show days! With the changes we have seen to events this year, we want to provide a new way for you to connect with customers. We would be thrilled to have you join us.

Have we caught your attention yet? We realize that this is quite different from what we are all used to, so we've put together some information to get you more comfortable. You can learn more about these virtual events by reviewing this [short demo](#).

The process to apply is simple. Click here **<insert event URL>** to view event details and apply. Watch [this tutorial](#) to learn how to apply! BoothCentral provides technical support, and a variety of helpful resources to ensure that you are well-prepared for the event.

We imagine that you will have additional questions! We have compiled a Frequently Asked Questions document for your review. <attach FAQs>